

General Artwork Guidelines

Set page size to finished size of product

Please supply with an additional 5mm bleed all round

(background colours and images should extend into this area)

All colours and imagery should be in CMYK colour format (please be aware RGB images will print very muted on our machinery!)

Bitmaps to a minimum of 300dpi

Files can be supplied as either PDF files (in this instance fonts should be converted to paths/curves before saving) or as high resolution JPEG files

Your file should represent the total size (total size = page size + bleed size) WITH CROP MARKS, but NO registration marks or printer information

For complex designs we recommend you work to scale, no smaller than half size - please advise your file scale when submitting

We're not Ogres! If you need help or clarification please don't hesitate to pick up the phone and we will do our upmost to guide you through your file creation..... and don't worry all files are "sense" checked before printing to spot any obvious faults

